



x1jobs.com

nw1jobs.com

# Media Pack

The home for jobs in the North West

# Introducing **nw1**jobs.com

**x1**jobs.com

Welcome to **nw1jobs.com**, your local recruitment solution for the North West. Reaching a combined print and digital audience of **1,300,000\*** people per month, nw1jobs gives you unique access to both **active** and **passive** candidates in your area.

Brought to you by **Newsquest**, one of the UK's largest regional media companies with **32 million** unique digital users per month and **6 million** print readers per week, enables you to reach candidates other job boards simply can't.

Built upon the **experience** and **expertise** of **s1jobs**, Scotland's **no.1** job board **x1jobs.com** brings you **11 regional** job sites across England and Wales.

Watch our YouTube video to find out why we're the home for jobs in the North West.



<https://www.youtube.com/watch?v=zKHcaKmXskQ>



**nw1**jobs.com

*In partnership with...*

The **POST**

Northwich  
**Guardian**

LANCASHIRE  
**Telegraph**

Knutsford  
**Guardian**

Middlewich  
**Guardian**

**The Westmorland Gazette**

*Chorley and Leyland* **Citizen**

**Leigh Journal**

**Bury Times**

The **Bolton News**

**The Guide**  
PRESTWICH AND WHITEFIELD

Runcorn and Widnes  
**World**

Winsford and Middlewich  
**Guardian**

**THIS IS LANCASHIRE**

Warrington  
**Guardian**

The **Oldham Times**

**WirralGlobe**

*Asian* **Image**  
The voice of the Asian community

Sale & Altrincham  
**Messenger**  
messagingnewspapers.co.uk

St Helens  
**Star**

Stretford & Urmston  
**Messenger**  
messagingnewspapers.co.uk

# Did you know?

**87%** of active jobseekers use a **job board** in their job search



**44%** of jobseekers start their search on **Google**

**35%** of jobseekers use **social media** to search



**70%** of jobseekers **search** their local paper for jobs

We've got it covered, your next hire is here

**60%** of jobseekers **apply** to jobs in their local paper



# Why nw1jobs is different

Our strong local publishing network allows us to reach candidates other job boards can't.

With over **100 years** experience working with local businesses, we understand your needs.



Per job vacancy we deliver on average 10 applications



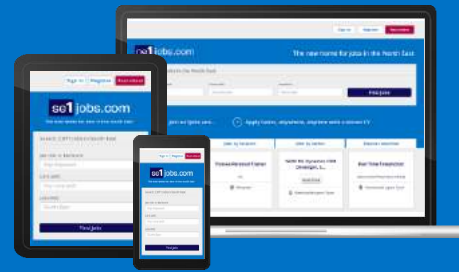
Over 600,000 visits to nw1jobs so far in 2017



Reach both active and passive jobseekers through our strong publishing network



# x1 Products: Job Listings



x1jobs.com

## Standard

Advertise your job on  
nw1jobs.com including your  
company logo

Runs for 28 days

Up to 1,500 words to write  
job description

Additional vacancies offered at  
a reduced rate

### Sales Team Leader

Kingston upon Thames  
N/A  
Closing date not specified



We are currently recruiting for a Supervisor / Sales Team Leader in the Kingston Upon Thames area. As a leading electronics retailer, we are looking to strengthen our store management team due to growth within the business and this is a fantastic opportunity to join one of our 220 stores nationwide. We have grown rapidly over the past few years, and we strive towards a reputation for providing... [read more](#)

## Featured

Feature your job higher up in  
the search results  
Increased visibility via featured  
advert style

Runs for 28 days

Up to 1,500 words to write  
job description

### Featured Job

#### COOK / CATERING ASSISTANT

Prescot  
7.66  
Closing date not specified

WILLOWBROOK HOSPICE

WILLOWBROOK HOSPICE REQUIRE A COOK/CATERING ASSISTANTS The Catering Hospitality Department is seeking to recruit staff for its services at both the Hospice and The Living Well. COOK- Hours - 15 hours per week rota basis. Rate of Pay - £7.66 - £8.18 per hour (WbH Band 2) dependent upon experience. CATERING ASSISTANT 2 roles- Hours - 12 hours per week rota basis Rate of Pay - £7.37 per hour... [read more](#)

## Sponsored

Make your vacancy stand out  
with a sponsored job position  
Remains top of search results  
for 14 days

Plus 14 days as a standard  
listing

Up to 1,500 words to write  
job description

### Sponsored Job

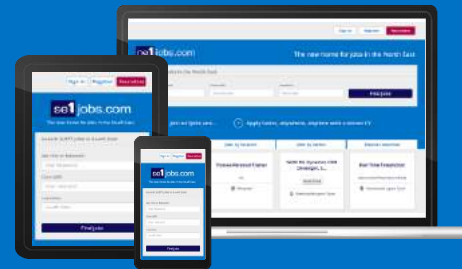
#### Domestic Customer Service Representative (Maternity Cover)

Sunderland  
N/A  
Closing date not specified



The Role To be responsible for end to end domestic customer service in the Connections business so the customer feels they have got excellent value for money To design and quote domestic housing or small gas connection works (Standard Works) so customer waiting time is minimised To package and plan accepted connection works so they are ready to go to a contractor Compliance with relevant... [read more](#)

# x1 Products: x1 Sites

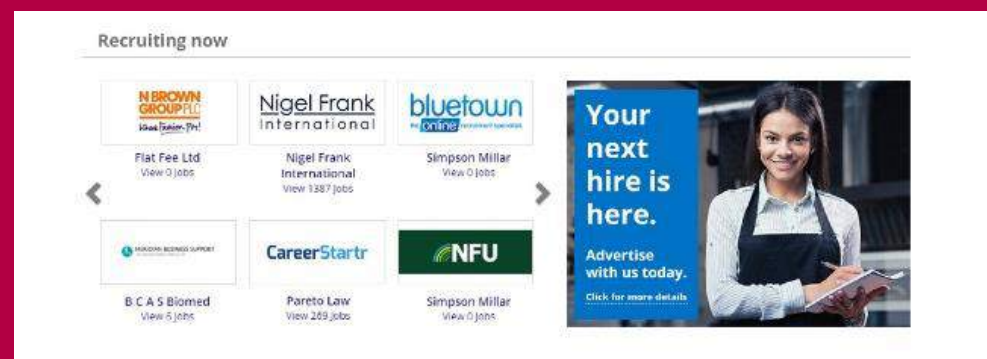


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## Featured Employer

Have your logo featured on the homepage of your chosen regional job site, with a direct link to your company profile page, listing all current vacancies within your company.

*12 slots available*



# x1 Products: Local Paper Websites



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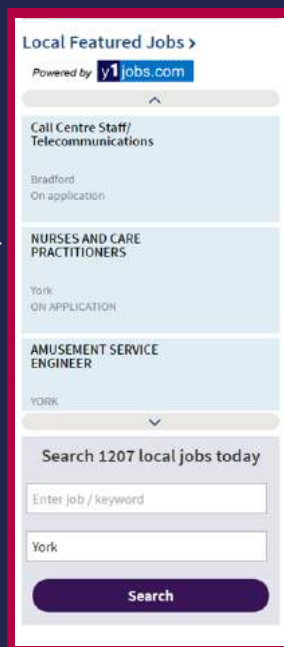
## Featured Job

Your job will feature in various positions across the newspaper website, includes:

Your job headlines

Runs for 7 days

Links to your job listing on nw1jobs



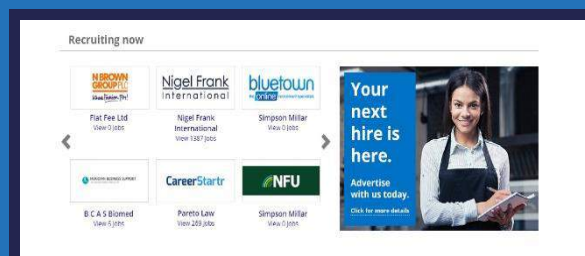
## Local Recruiter Button

Display your company logo on the newspaper's jobs page

Links to your job listing on nw1jobs

Use company name, logo and job title

Runs for 7 days



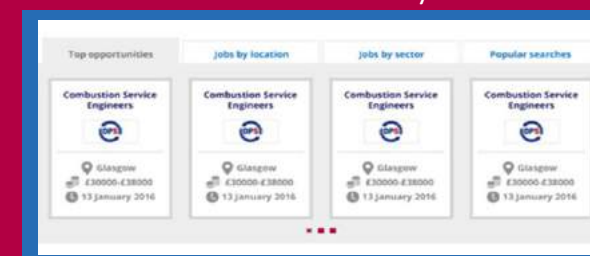
## Top Opportunities

Have your job headlines displayed on the newspaper's jobs page beneath the search bar

Links to your job listing on nw1jobs

Contains job headlines, company logo, name and location

Runs for 7 days





# x1 Products: Talent & Boost

(Passive Digital Products)

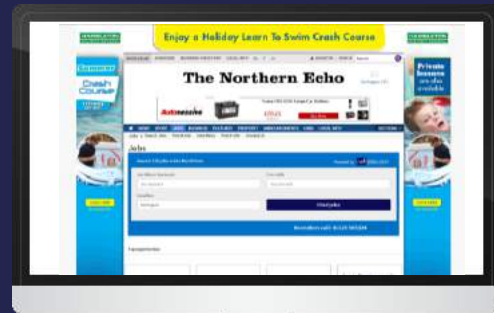
x1jobs.com

Target **passive** job seekers on our local newspaper websites and through our trusted partner job boards.

## Talent

Your ad will appear in both Banner and MPU ad formats across the local newspaper website, on various landing pages (excluding jobs, property or motors) for 10 days

Talent is a fantastic opportunity to have your vacancy seen by the Passive Jobseeker!



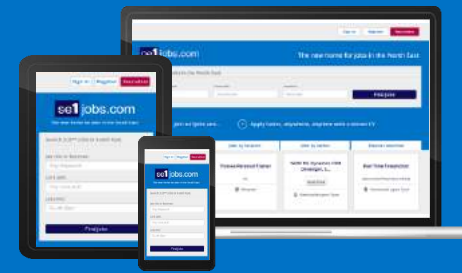
## Boost

We will boost your nw1jobs.com listing across our partner(s) job boards to give you the maximum jobseeker exposure.

Your listing will be boosted for 10 days and links directly back to your nw1jobs.com listing for candidates to apply!



# x1 Products: x1 Select



x1jobs.com

If you have limited **time**, **resource** or **experience** in selecting the right candidates let x1jobs help with x1 Select.



*Experienced in searching, screening and shortlisting candidates that fit your criteria.*

Your bespoke service includes:

- A shortlist of candidates sent directly to you
- Candidate screening via a bespoke online questionnaire
- Access to view CVs and candidate profiles
  - 4 week campaign

**nw1**jobs.com

**Local recruitment simplified**

**Contact us today**

0161 312 1535

[recruiters@nw1jobs.com](mailto:recruiters@nw1jobs.com)